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WonderWorks Secret Laboratory Sets Its Eye on Missouri

The upside-down science adventure set to open in Branson in 2019

BRANSON, MO. (September 7, 2018) – Next year, WonderWorks, an indoor amusement park for the mind, will build its sixth location in Branson, Missouri bringing STEM focused activities for all ages to the area. WonderWorks will offer guests over 100 hands-on activities focused on science, technology, engineering, art and mathematics, with interactive exhibits about natural disasters, light, sound, space, imagination, and more. The attraction will also feature a physical challenge area and exclusive to its Branson’s location, they will have an interactive military experience and an exhibit that gives a nod to Branson’s rich history.

“We can’t wait to share WonderWorks’ story and create a new adventure for guests to explore and create memories together,” said Chief Operating Officer for WonderWorks Janine Vaccarello. “We are heavily inspired by the combination of mixing fun with Science, creating a one-of-a-kind edutainment attraction. We are grateful to be part of the Branson community!”

WonderWorks Branson will feature the attraction’s iconic exterior – a grandiose house flipped upside-down. The unique façade is part of WonderWorks’ background story. According to legend, it was once a top-secret laboratory that was lifted and flipped on its roof by an experiment gone awry. From its exterior to its interior, visitors of all ages will enjoy a family friendly, out of this world experience, which will make for some amazing memories. Some of WonderWorks state of the art experiences will include:

- **Interactive Sandbox:** Explorers will experience land, sea, and safari in this futuristic exhibit. Guests hold the power to manipulate sand to produce unique futuristic exhibit. Guests hold the power to manipulate sand to produce unique environments reflected electronically over top of

their sandy creations. Using light projections, each hand motion and sand movement will produce unique environments for guests to explore.

- **Illusion Art Gallery**

Recently, the official acronym of science education, STEM, added an A making it STEAM, and WonderWorks is changing and growing with it. The A stands for arts, and along with plans for even more artistic additions, WonderWorks Illusion Art gallery has just been given an upgrade. A plethora of optical illusion pieces have been added to the gallery which is a space between exhibits for guests to stop and challenge their mind and vision.

- **Xtreme 360 Bikes**

Buckle into your bike and start pedaling! The movement of the bike depends on how fast and hard guests pedal. Participants will try to generate enough power to make complete 360-degree revolution.

- **Professor Wonder's Adventure**

An interactive way to learn how WonderWorks came to be! This spatial augmented reality adventure will have guests on a 3D experience that transforms the area they stand in, into an "unreal" experience where they will see the history of WonderWorks.

- **Bubble Room**

If you are anywhere between the ages of 1 and 101, you will love this exhibit!

Create bubbles the size of basketballs, blow bubbles through a bubble sheet, or make a bubble big enough for you to fit inside.

WonderWorks new home was the previous location of Baldknobbers Theater located at 2835 W 76 Country Blvd. WonderWorks has five other locations in Pigeon Forge, Tenn.; Syracuse, N.Y.; Myrtle Beach, S.C.; Panama City Beach, Fla.; and its original Orlando, Fla. Location, recently celebrated its 20th anniversary. To learn more about WonderWorks, visit www.wonderworksonline.com

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[WonderWorks](#) the upside-down adventure, is a science focused, indoor amusement park for the mind, that holds something unique and interesting for visitors of all ages. There are four floors of non-stop "edu-tainment," with over 100 hands-on and interactive

exhibits that serve a STEAM educational purpose to challenge the mind and spark the imagination. WonderWorks has locations in Orlando, Pigeon Forge, Myrtle Beach, Panama City Beach, and Syracuse.