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## When the Sun Goes Down, the Fun Turns Up at WonderWorks Branson

*After-dark ticket special offers nighttime access to 100+ exhibits for a limited time*

**BRANSON, Mo. – (January 7, 2026)** – Winter evenings are about to become a lot more exciting with WonderWorks Branson's After Dark ticket special. Throughout January and February 2026, guests can score an after-dark ticket for use after 6 pm, Sundays through Thursdays. The special ticket rate of \$17, plus tax, per person provides an all-access pass to explore all exhibits, spread across three floors, until the facility closes at 9 pm. This opens up a whole new level of fun after dark for all ages on the Branson Strip.

"We've got a great deal for you to kick off the year, Branson!" said Brenda Dent, general manager at WonderWorks Branson. "The After Dark special creates the perfect evening for local and visiting families alike. Enjoy all the fun our building has to offer at a low price!"

The After Dark ticket special provides access to over 100 exhibits and activities spread across three floors of fun, including laser tag, roller coaster simulators, and so much more. This is the perfect option for parents looking for an after-school adventure, families striving for a post-dinner calorie burn, and for night owls of all ages wanting to keep the day's fun going. The after-dark ticket offer expires on February 26, 2026, is not valid on Fridays and Saturdays, and cannot be combined with any other discount offers. Tickets must be purchased [online](#).

"2025 was such a wonderful year, but 2026 is sure to be our best year yet! Be on the lookout for plenty of educational events, local discounts, and more," said Tim Church, sales manager at WonderWorks Branson.

WonderWorks is waving goodbye to 2025 and saying a big hello to 2026. With something to pique everyone's interest, they are reminding people that they offer the perfect place for family fun in 2026. They will be bringing back popular events and deals that guests will not want to miss, along with introducing plenty of new offerings.

Now is the time to keep an eye out for exciting upcoming events and ticket deals, including a local appreciation discount in February, a celebration of America's 250<sup>th</sup> birthday during the summer, and a special recognition of Route 66's 100<sup>th</sup> anniversary in the fall. The WonderWorks team is gearing up for their first sensory-friendly event of the year, [Sensory Night](#), happening from 6 pm to 9 pm on Tuesday, January 13, 2026.

Looking back, WonderWorks Branson had an exciting 2025, celebrating their 5<sup>th</sup> anniversary and unveiling three new exhibits (CycloBeat, Sketch It, and an upgraded

version of I Think, Therefore I STEM). They also partnered with two STEM professionals, including a senior rescue specialist for SeaWorld Orlando and a Military Aviation Veteran, to share exciting career insights for each of their fields. WonderWorks also welcomed hundreds of students on field trips, countless homeschool families, exciting family reunions, and much more.

The over 100 interactive exhibits at WonderWorks Branson have been designed to provide guests with a fun and memorable way to learn more about various topics. They also offer [STEM and STEAM activities and events](#) throughout the year. They provide team-building activities, field trip packages, corporate event space, group rates, family reunions, and more. There are numerous event packages and group rates available with advanced reservations. WonderWorks Branson offers over 48,000 square feet of family-friendly, engaging activities. The park is open daily from 10 am to 9 pm this winter. For more information or to purchase tickets, visit the website: <https://www.wonderworksonline.com/branson>.

### **About WonderWorks**

WonderWorks, the upside-down adventure, is a science-focused indoor amusement park for the mind that holds something unique and exciting for visitors of all ages. There are three floors of nonstop "edu-tainment," featuring over 100 hands-on, interactive exhibits that challenge the mind and spark the imagination. WonderWorks has locations in Orlando, Pigeon Forge, Myrtle Beach, Panama City Beach, Syracuse, and Branson. For more information visit: [WonderWorksBranson.com](http://WonderWorksBranson.com) and follow @WonderWorksBranson on [Facebook](#), @WonderWorksBR on [X \(Twitter\)](#), @WonderWorks\_BR on [Instagram](#), and @WonderWorksOfficial on [TikTok](#).

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