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Make The Climb For A Cure! Public Invited to Recognize Breast Cancer Awareness Month at WonderWorks Destiny.

SYRACUSE, New York – (October 3, 2024) – October is Breast Cancer Awareness Month, and many people across Central New York will be seeking ways to get involved. WonderWorks Destiny is inviting the community to do just that at their upside-down attraction during the month of October 2024. WonderWorks Destiny has a month of fundraising events and activities planned to recognize the impacts this disease has on many families.

"Join us in taking on the fight against breast cancer! We've got tons of exciting activities and opportunities to donate lined up for Breast Cancer Awareness Month here at WonderWorks. This is a cause that is very near and dear to my heart!" said Paige Perry, sales manager at WonderWorks Destiny.

Most people know someone who has been touched by breast cancer. According to the National Cancer Institute, women will face an estimated over 310,000 new breast cancer cases in 2024. They report that breast cancer is the second most common form of cancer in women, and mammograms can detect cancer early, even before it has spread.

WonderWorks Destiny is spending the month of October bringing awareness to these important issues and providing visitors with various ways to donate and join the fight. Here are some of the things guests can do to recognize the month:

- Lace up and participate in the [Making Strides of Syracuse](#) event at Clinton Square on October 20, 2024. WonderWorks Destiny has partnered with Making Strides of Syracuse by raising money for the event. In addition to a round-up program at admissions, WonderWorks will also be donating 5% of proceeds from their new "Think Pink" shirts to the fundraiser. Shirts can be purchased in the upside-down lobby, giving people a way to show their support all year round.
- From October 2-6, 2024, guests can take on the Climb for a Cure Challenge at WonderWorks' indoor, suspended ropes course, which hangs over the Canyon area of Destiny USA. Guests who challenge themselves on the Canyon Climb Ropes Course and donate up to \$5 to Making Strides of Syracuse will receive a WonderWorks sticker and breast cancer awareness ribbon. All funds will be matched by WonderWorks at the end of the week and donated to the event.

- Participate in the HOPE Wall from October 9-13, 2024, to help create community art and spread awareness. Guests can use the project to share their stories and hopeful messages breast cancer patients, survivors and families. All are invited to share their photos of the project on social media using #wonderfulhope to spread the message further.
- Put your artistic skills to use at the pop-up card-making station in the lobby from October 16-20, 2024. Guests are invited to make cards for those who have been touched by breast cancer, including survivors, patients, families, and more.
- Watch WonderWorks' social media channels for a special giveaway near the end of the month, where locals can nominate breast cancer survivors to win a pack of free admission tickets.

“Our team is getting their pink shirts ready and working hard to ensure this fundraiser is as successful as it can be! Swing by the upside-down house this October to get involved in a great cause and have some fun while you’re at it,” said Jon Cascella, general manager at WonderWorks Destiny.

The excitement doesn’t end there! Science lovers should mark their calendars for November 8, 2024, to spend National STEM/STEAM Day at WonderWorks. The facility will offer several special activities throughout the day, including interactive demonstrations and science experiments for guests to engage with. Guests will also get a first look at the unveiling of an updated version of the Word Up exhibit, created in partnership with Merriam-Webster Dictionary. The new iteration of this exhibit will feature an updated interactive word scramble, details on how words are formed, and a list of new words that have been added to the dictionary.

WonderWorks Destiny offers an annual pass, giving guests a discounted way to keep the fun going all year. The WonderWorks Annual Pass includes unlimited admission to the exhibits area and the Canyon Climb Ropes Course. More information about the annual pass can be found [online](#). WonderWorks also offers a variety of educational programs and promotions throughout the year for local students and families to enjoy. Take advantage of group rates, birthday parties, scouting programs, homeschool days, and corporate events. WonderWorks is open Wednesday through Sunday this fall. For more information, visit the site at: <https://www.wonderworksonline.com/destiny>.

About WonderWorks

WonderWorks, a science-focused indoor amusement park, combines education and entertainment into one venue. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make life-sized bubbles in the *Bubble Lab*. Get the NASA treatment and experience zero gravity in the *Astronaut Training Gyro*. Nail it by lying on the death-defying *Bed of Nails*. WonderWorks is in Orlando, Pigeon Forge, Panama City Beach, Myrtle Beach, Syracuse, and Branson. Visit [WonderWorksonline.com/destiny](https://www.wonderworksonline.com/destiny) and follow @WonderWorksDestiny on [Facebook](#), @WonderWorksDUSA on [Twitter](#), and @WonderWorks_dusa on [Instagram](#).

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Source:

National Cancer Institute. *Breast Cancer – Patient Version*.

<https://www.cancer.gov/types/breast>