



FOR IMMEDIATE RELEASE

CONTACT:

Cher Murphy

Cher@chermurphypr.com

(571) 263-2128

Unveiling Orlando: Dive into the Wonders of Central Florida

Experience the Magic of WonderWorks and Unforgettable Adventures in the Heart of Florida

ORLANDO, Florida - (January 2025) – There's a solid reason why Orlando is one of the top travel destinations in the country. Located in Central Florida, the area is brimming with magical things to do and see, helping people of all ages unwind and create memories. The more people hear about all they can see and do in the area, the more it becomes their top domestic destination. There are countless fantastic adventures just waiting to be experienced in the area.

"Central Florida is a fantastic place to visit for people of all ages," said Brian Wayne, general manager at WonderWorks Orlando. "There are fun indoor and outdoor activities for families, groups, and even solo travelers. It's a destination that is hard to beat!"

The Orlando area offers so much that it has become a top destination for millions. People from around the world visit the area each year, taking in the sites and experiences. Its central location allows people to stay in a hotel in the city and drive only an hour to get to the ocean or gulf. The area also has plenty of hotels, resorts, condo and house rentals, and camping opportunities.

Here are some of the top things to see and do when visiting Central Florida:

- **Theme parks.** No stop to the area would be complete without hitting up at least one theme park. Research the options so you choose the best option for your group. While families with young kids will love Disney's Magic Kingdom, those with teens will get a lot out of Universal Studios. The adults in the family will love trying different drinks at Epcot, and don't forget the Wizarding World of Harry Potter for those who loved the books.
- **Nature.** While there is plenty of theme park fun in the area, don't miss checking out some amazing nature spots. Within 30 minutes to an hour, visitors to Central Florida can go to the gulf beaches, the Atlantic beaches, natural springs, and more. There are opportunities to snorkel in the cool spring at Wekiwa Spring State Park, visit the manatees at Blue Spring State Park, and take an

unforgettable kayak trip back to Emerald Cut. There are also great places to hike and go birding in the area.

- **Shops and restaurants.** Whether heading down International Drive or going to downtown Orlando, there are plenty of places to shop and dine. Check out some of the unique opportunities that await visitors, including Universal City Walk or a magic dinner show at WonderWorks Orlando. Those with young kids will not want to miss the American Girl store and bistro or the T-Rex Café at Disney Springs.
- **Educational experiences.** Families that want to keep the learning going while visiting the area can do it in a fun way by going to places like WonderWorks Orlando. They offer over 100 hands-on fun and educational exhibits that are STEM-based. Additional opportunities include a stop at the Orlando Science Center. These places especially come in handy when people visit the area during the rainy season or if they need a place to escape the Florida sun for a few hours.
- **Events.** Depending on the timing, people can plan to attend one of the numerous events held in the area. From being able to take in live viewing of rocket launches to the Winter Park Sidewalk Art Festival or Central Florida Veg Fest, and from Universal's Halloween Horror Nights to the Epcot International Food & Wine Festival, there is something for everyone.

"Add Orlando to your list for a weekend vacation or a lengthier stay," said Davianys Ramos, sales manager at WonderWorks Orlando. "Either way, you are going to love this place. Palm trees, sunny skies, and plenty to do are found around the area."

To keep up on the latest discounts, events, and more at WonderWorks Orlando, follow their [Facebook page](#). WonderWorks is located at 9067 International Drive and is open 365 days a year. It offers a variety of educational and student group opportunities, including visits for scouts, summer camps, team building, bus tours, and more. To learn more about the possibilities or get ticket information, visit the site:

<https://www.wonderworksonline.com/orlando>.

About WonderWorks

WonderWorks, the upside-down adventure, is a science-focused indoor amusement park for the mind that holds something unique and exciting for visitors of all ages. Guests enter through an upside-down lobby with the ceiling at their feet and the ground above their heads. They must pass through an inversion tunnel to turn the right side up. There are three floors of nonstop "edu-tainment," with over 100 hands-on and interactive exhibits that serve a STEM educational purpose to challenge the mind and spark the imagination. WonderWorks Orlando is also home to The Outta Control Magic Comedy Dinner Show. WonderWorks is in Orlando, Pigeon Forge, Myrtle Beach, Panama City Beach, Syracuse, and Branson. For more information, visit the site <https://www.wonderworksonline.com/orlando/>.

###