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Parenting Made Easy: Educational Play at WonderWorks

WonderWorks supports parents by offering a venue where children can learn through play, making it a valuable resource for educational outings

ORLANDO, Fla. - (March 26, 2025) – No matter what time of the year it may be, parents, grandparents, and caregivers are always looking for ways to keep their kids entertained. This is especially true on weekends and during school breaks. WonderWorks is one place that answers that call, becoming every parent's secret weapon. They offer educational play that keeps kids engaged, learning, having fun, and making memories.

"We have something for everyone in the upside-down house, making it a great place to spend the day," said Brian Wayne, general manager at WonderWorks Orlando. "All ages can interact here as well, giving parents a chance to make memories and engage with their children on a fun and educational level."

There are over 100 interactive exhibits at WonderWorks based on science, technology, engineering, arts and mathematics (STEAM). According to the U.S. Department of Education, it is more important than ever for our nation's youth to prepare to bring knowledge and skills to solve problems, make sense of information, and know how to gather and evaluate evidence to make decisions. They report that these kinds of skills are developed through STEM learning.

Some of the activities offered at WonderWorks include learning about extreme weather, taking on physical challenges, getting immersed in space discovery, exploring the imagination lab, strolling through the illusion art gallery, reading about science careers, and more. Guests can also challenge themselves on the indoor ropes course at several WonderWorks locations and go head-to-head in a game of laser tag. The Orlando, Fla. location is home to a popular magic comedy dinner show that is a must-see entertainment experience. All of WonderWorks' offerings are found under one roof, making exploring a breeze.

WonderWorks has six locations across the country, many of which are near popular tourist destinations, allowing people to easily add it to their vacation itinerary. The locations are Orlando, Fla., Myrtle Beach, S.C., Pigeon Forge, Tenn., Panama City

Beach, Fla., Syracuse, N.Y., and Branson, Mo. They offer special events and ticket deals throughout the year, including those for military personnel, scouting troops, schools, teachers, and locals. Special group rates are available for those who have at least 15 or more people and book their visit in advance.

"Your imagination can run wild at WonderWorks," said Taylor Smart, education and marketing manager at WonderWorks. "One stop here, and it's clear to see everything that kids and families get out of a visit. There's nothing like making learning fun and memorable."

Because it provides so many interactive learning opportunities, WonderWorks is a favorite amongst homeschool families. They offer special programs for homeschoolers, including special admission rate days, group rates, and scavenger hunts to enhance learning. Many teachers and schools also arrange class field trips each year to give students a chance to gain hands-on experience on topics they are learning about in the classroom.

WonderWorks is the upside-down, indoor theme park for the mind that offers over 100 hands-on exhibits for people of all ages to explore. Guests can learn about extreme weather, space, light, and sound, take on physical challenges, play laser tag, stroll the halls of the mind-bending art gallery, and much more. To learn more about the company and find a location near you, visit the website at: <https://www.wonderworksonline.com>.

About WonderWorks

WonderWorks, the upside-down adventure, is a science-focused indoor amusement park for the mind that holds something unique and exciting for visitors of all ages. Guests enter through an upside-down lobby with the ceiling at their feet and the ground above their heads. They must pass through an Inversion Tunnel to turn right side up. Most locations have multiple floors of nonstop "edu-tainment," with over 100 hands-on and interactive exhibits that serve a STEM educational purpose to challenge the mind and spark the imagination. WonderWorks Orlando is also home to The Outta Control Magic Comedy Dinner Show. WonderWorks is located in Orlando, Pigeon Forge, Myrtle Beach, Panama City Beach, Syracuse, and Branson. For more information, visit the site: <https://www.wonderworksonline.com>.

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Source:

U.S. Department of Education. *You belong in STEM*.
<https://www.ed.gov/about/initiatives/you-belong-stem>