



**FOR IMMEDIATE RELEASE**

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## **WonderWorks Panama City Beach Goes Pink for Breast Cancer Awareness Month**

**PANAMA CITY BEACH, Fla. - (October 8, 2025)** — October is Breast Cancer Awareness Month, making it an ideal time to put this critical issue in the spotlight. To show their support and help in the fight against breast cancer, WonderWorks Panama City Beach will be recognizing Breast Cancer Awareness Month throughout October, and they have numerous ways the public can get involved.

“STEM is the foundation of cancer research, so we’re excited to join the fight against breast cancer this month! Don’t miss our fun ways to get involved in raising awareness and offering support with hopes of finding a cure,” said Darren Grooms, general manager at WonderWorks Panama City Beach.

Throughout October, WonderWorks invites locals and vacationers alike to join them in recognizing and supporting the Breast Cancer Awareness movement. To help spread awareness and participate in the fight against this condition that impacts so many, they are running fundraising opportunities, hosting a pop-up activity in the lobby, and giving away a family four-pack of admission tickets to a family with a breast cancer survivor.

Visitors to WonderWorks Panama City Beach can help in the fight against breast cancer by opting to round up to the nearest dollar when purchasing tickets at the door. All proceeds collected will be donated to the Florida Breast Cancer Foundation, with the funds being used for local grants in Bay County that support helpful initiatives. There will also be "Think Pink" t-shirts available for sale in The Wonder Shop, with 5% of the proceeds going to the Florida Breast Cancer Foundation.

A fun, creative activity will be held in the lobby each Saturday in October, from 10:00 a.m. to 2:00 p.m. Visitors can create cards for local breast cancer patients, survivors, and their families. Additionally, they are looking to spread the love and experience of visiting WonderWorks Panama City Beach by giving away a family 4-pack of tickets to a local breast cancer survivor. Nominations for a deserving survivor and their family can be submitted by sending an [email](#) or a direct [message on social media](#) through October 31, 2025.

According to the American Cancer Society, breast cancer is the most common cancer in women across the country, after skin cancer. They estimate that there will be nearly 317,000 new cases of invasive breast cancer diagnosed in women in 2025 in the U.S. The Florida Breast Cancer Foundation is an organization focused on improving the lives of those in Florida with breast cancer. To learn more about the organization or donate to the cause, visit the site at: <https://www.floridabreastcancer.org/>.

“Break out your pink outfits and head to WonderWorks during Breast Cancer Awareness Month! Many people know someone affected by breast cancer, so it’s important to spread resources and support,” said Amanda Roberts, education sales manager at WonderWorks Panama City Beach.

WonderWorks Panama City Beach hosts several fundraisers throughout the year, with a focus on giving back to the Florida Panhandle community. In addition to Breast Cancer Awareness Month, they plan to raise funds during the holiday season, including a Giving Tuesday round-up program and toy drive. They also provide fundraising opportunities for local schools and non-profit organizations, offering a great spot to host fundraising spirit events. To help ensure a successful fundraiser, the WonderWorks team works closely with organizations to create a customized event that is sure to reach goals and keep participants having fun. To learn more about setting up a fundraiser for a group or organization, visit the website at:

<https://www.wonderworksonline.com/panama-city-beach/fundraising/>.

WonderWorks Panama City Beach features over 100 fun and educational exhibits, plus plenty of special events throughout the year. Attractions include laser tag, a ropes course, Xtreme 360 Bikes, other physical challenges, a virtual reality Grave Digger monster truck ride, the Bubble Lab, extreme weather experiences, space discovery replicas, illusion art, and more. There are also team-building activities available for groups, including sports teams, clubs, student organizations, and holiday parties. To get more information, purchase tickets, or reserve a group rate, visit the site at:

<https://www.wonderworksonline.com/panama-city-beach/>.

### **About WonderWorks**

WonderWorks, a science-focused indoor amusement park, combines education and entertainment uniquely and engagingly. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 74 mph hurricane-force winds in the *Hurricane Shack*. Make life-sized bubbles in the *Bubble Lab*. Experience zero gravity and get the NASA treatment in the *Astronaut Training Gyro*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. Nail it by lying on the death-defying Bed of Nails. WonderWorks has locations in Orlando, Pigeon Forge, Panama City Beach, Myrtle Beach, Syracuse, and Branson. For more information, visit [WonderWorksPCB.com](https://www.wonderworks.com), and follow @WonderWorksPCB on [Facebook](#) and [X \(Twitter\)](#), @WonderWorks\_PCB on [Instagram](#), and @WonderWorksOfficial on [TikTok](#).

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Sources:

American Cancer Society. *Key Statistics for Breast Cancer*. 2025.

<https://www.cancer.org/cancer/types/breast-cancer/about/how-common-is-breast-cancer.html>