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WonderWorks Panama City Beach Shows the Love With BOGO Locals Deal

Love Our Locals deal offers buy-one-get-one tickets and a look at a brand-new interactive exhibit

PANAMA CITY BEACH, Fla. - (February 6, 2026) — February is all about love, and Panama City Beach locals are going to fall in love with the special locals' deal offered by WonderWorks. For the entire month of February 2026, local residents from qualifying counties can score buy-one-get-one WonderWorks Adventure tickets at the door. Plus, guests should mark their calendars for the upside-down house's newest exhibit, Magic Canvas – bringing out the inner artists in everyone.

“Our locals rule!” said Amanda Roberts, sales manager at WonderWorks Panama City Beach. “Spending time at WonderWorks with family and friends this month is sure to warm the heart. There’s always something new to experience.”

Families of all kinds will love the February Love Our Locals deal at WonderWorks Panama City Beach. By showing locals the love, the popular attraction is giving everyone a chance to explore and create memories with loved ones right in their own backyard. The upside-down house offers something for everyone, providing a great place to play, learn, and create hours of family fun year-round.

To get the BOGO ticket deal, residents of Bay, Calhoun, Gulf, Holmes, Jackson, Walton, Washington, and Okaloosa Counties must show their ID or other proof of residency at the admission desk upon arrival in the month of February. Visitors will want to be on the lookout for extra wonderful interactions with the WonderWorks team members, who have been challenged to perform random acts of kindness in celebration of the Love Our Locals campaign. This may include holding the door open for others as much as possible, volunteering to pick up trash out in the community, or even giving away WonderWorks goodie bags or tickets.

Plan a day out with your Valentine and work together on attractions like the glow-in-the-dark ropes course, Xtreme 360 Bikes, and the giant floor piano, where you can create a musical duet. If you enjoy a little friendly competition, on the other hand, go head-to-head at exhibits like laser tag, Space Fury 360°, the Titanic ice water challenge, and Speed of Light.

“As if WonderWorks wasn’t already fun enough, we’re getting ready to install our first new exhibit of the year! It will be so exciting to watch the technology transform a simple

drawing into a masterpiece,” said Darren Grooms, general manager at WonderWorks Panama City Beach.

WonderWorks fans should get ready to break out their creative side and keep an eye out for the installation of a brand-new exhibit, Magic Canvas. The interactive exhibit will provide a prompt for guests to draw with their fingertips on a small screen, and they can then watch it come to life as it is enhanced on the big screen. This new addition will bring together art and technology to help young artists create a STEAM (science, technology, engineering, art, and mathematics) masterpiece. Follow the WonderWorks social media pages for installation updates.

WonderWorks Panama City Beach features over 100 fun and educational exhibits and events throughout the year. Offerings include laser tag, an indoor ropes course, physical challenges, a virtual reality Grave Digger monster truck ride, the Bubble Lab, extreme weather experiences, a space discovery zone, an imagination lab, illusion art, and more. There are also special rates, packages, and team-building activities available for groups of all kinds, including sports teams, clubs, and student organizations. To get more information, purchase tickets, or reserve a group rate, visit the site at:

<https://www.wonderworksonline.com/panama-city-beach/>.

About WonderWorks

WonderWorks, a science-focused indoor amusement park, uniquely and engagingly combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 74 mph hurricane-force winds in the *Hurricane Shack*. Make life-sized bubbles in the *Bubble Lab*. Experience zero gravity and get the NASA treatment in the *Astronaut Training Gyro*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. Nail it by lying on the death-defying *Bed of Nails*. WonderWorks has locations in Orlando, Pigeon Forge, Panama City Beach, Myrtle Beach, Syracuse, and Branson. For more information, visit WonderWorksPCB.com, and follow @WonderWorksPCB on [Facebook](#) and [X \(Twitter\)](#), @WonderWorks_PCB on [Instagram](#), and @WonderWorksOfficial on [TikTok](#).

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