

For Immediate Release

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Oh! The Ways That They Grow!

WonderWorks Tennessee continues to expand with renovations and new exhibits

March 16, 2016 - Pigeon Forge, TN – WonderWorks is celebrating the birth month of Theodor Seuss Geisel, better known as Dr. Seuss, with the addition of its brand new Dr. Seuss exhibit, and so much more!

Earlier this month, the team unveiled The Dr. Seuss experience that allows guests to step into the strange world of some of the author's most famous creatures and stories. Since the exhibit has been open, families have enjoyed re-living moments from their favorite childhood stories, and sharing them with their own children as well. The exhibit is part of the Gallery of Wonders, a display highlighting famous scientists and inventors along with optical illusion art. However, before guests even reach the new exhibit, they will enter through the famous upside-down lobby, which has been renovated with eye-catching architecture. The entry-way changes ensure that even repeat visitors will have a new experience from the moment they enter the attraction.

Also new to WonderWorks are the 4D XD Xtreme Motion Theatre ride and the Fish Eye Exhibit. The addition of the theatre comes as no surprise as the ride is already one of the most popular activities inside WonderWorks' Orlando, Myrtle Beach, and Syracuse locations. The one-of-a-kind experience combines 3 dimensional film with special

effects, and full motion seating, ranging from subtle sensations to intense vibrations. The journey transports riders from their seat, straight into the action and adventure up on the big screen. "The Fish Eye", is designed to allow guests to look through a lens and see from the point-of-view of a fish in the ocean or in a tank. This is part of a series of animal and bug eye exhibits being added to all WonderWorks locations' animal science sectors.

"We are always on the lookout for ways we can add to our attraction," said General Manager Ed Shaffer. "Our XD Theatre is one of our biggest additions to date. These types of changes help keep WonderWorks fresh and fun for locals who are repeat customers, and continues to give our visiting tourists new and different experiences."

WonderWorks is also home to the "Wonders of Magic," starring Pigeon Forge's longest running performer, Terry Evanswood. In 2016, Evanswood will be celebrating his 20th year performing in the Great Smoky Mountains, while WonderWorks will be celebrating its 10 year anniversary.

WonderWorks offers over 100 interactive, hands-on exhibits and the team prides itself on offering something fun and educational for guests of all ages. All of the exhibits can be enjoyed at one affordable price for the entire family. The newly announced exhibits and renovations are just the start of even more exciting changes to come at WonderWorks Pigeon Forge in 2016.

To learn more about WonderWorks or to purchase tickets visit:

www.WonderWorksOnline.com

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WonderWorks, a science focused indoor amusement park that combines education and entertainment. With over 100 hands-on exhibits, there is something unique, fun, and challenging for all ages. WonderWorks Pigeon Forge is also home to The Wonders Of Magic which features live performances by Pigeon Forge's longest running performer, Terry Evanswood. The family attraction hosts birthday parties and special events seasonally and is open daily from 10 a.m. until 9 p.m. WonderWorks is home to locations in Orlando, Pigeon Forge, Panama City Beach, Myrtle Beach, and Syracuse.