FOR IMMEDIATE RELEASE



CONTACT: Cher Murphy cher@chermurphypr.com (571) 263-2128

WonderWorks, Located in Pigeon Forge, Will Reopen on May 22, 2020 with New Saftety Measures

PIGEON FORGE, Tennessee – (May 19, 2020) – After being closed for two months due to the the COVID-19 pandemic, WonderWorks Pigeon Forge announces that it will be reopening on May 22, 2020.

"We are ready to welcome our guests back, it's been a difficult time for many people and we hope to help by providing family-fun for the day," explains Ed Shaffer, general manager for WonderWorks in Pigeon Forge. "We're in this together."

WonderWorks Pigeon Forge conducted a survey, asking their followers when they would feel comfortable visiting once allowed to reopened. The survey results showed:

Summer- 48% ASAP- 21% Fall- 14% Next Year- 6% Indefinitely - 11%

The survey showed that 69% of those who took the survey plan to visit within the next couple of months. The survey also asked people what would make them feel more comfortable about visiting. The information gathered from that survey was used, along with CDC guidelines, to put new safety measures into place for guests.

The new COVID-19 safety protocols that have been adopted include reduced capacity and hours, enhanced cleaning efforts, social distancing measures, hand sanitizer stations, employee health screenings, and employee personal protective equipment (PPE). The attraction also has a few interactives closed for the time being, including the ropes course and the rock wall. Guests are encouraged to review all safety rules prior to their visit on the web page devoted to COVID-19:

https://www.wonderworksonline.com/pigeon-forge/covid-19.

To help guests remember these new protocols, they will be welcomed back with reminders and signage from WonderWorks two mascots- Professor Wonder and Orbit.

"We want our guests and staff to feel comfortable during their time at WonderWorks," added Shaffer. "As we planned our reopening, we made that a priority, and we are ready!"

WonderWorks in Pigeon Forge offers 35,000 square feet of "edu-tainment" opportunities, billing itself as an amusement park for the mind. It offers over 100 handson exhibits covering natural disasters and space discovery, an imagination lab, a physical challenge zone, a far out art gallery, and a light and sound zone. WonderWorks is open daily from 10:30 a.m. until 6:30 p.m. For more information, log on to the site: <u>https://www.wonderworksonline.com/pigeon-forge/.</u>

About WonderWorks

WonderWorks, a science-focused indoor amusement park, combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make huge, life-sized bubbles in the *Bubble Lab*. Get the NASA treatment in our *Astronaut Training Gyro* and experience zero gravity. Nail it by lying on the death-defying *Bed of Nails*. Conquer your fear of heights on our indoor *Glow-In-The-Dark Ropes Course*. WonderWorks is also home to Wonders of Magic, starring Terry Evanswood, the award-winning and longest-running performer in Pigeon Forge. WonderWorks hosts birthday parties and special events seasonally. Open daily from 9 a.m. until midnight. <u>https://www.wonderworksonline.com/pigeon-forge.</u>

###