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## WonderWorks Pigeon Forge Showing the Locals Gratitude with Sweet Admission Deal

**PIGEON FORGE, Tennessee (February 8, 2024)** – WonderWorks Pigeon Forge loves their local visitors, and to show them some appreciation, the upside-down amusement park for the mind is offering a sweet ticket deal now through February 14, 2024. Locals who live or work in Blount, Cocke, Jefferson, Knox and Sevier Counties can get an admission ticket for the special rate of just \$15, plus tax, per person during the Love Our Locals event. The discounted ticket provides local guests with an all-access pass and hours of fun, interactive family experiences.

“Our locals make visiting the Smoky Mountains a special treat for so many, so we’re thrilled to show our appreciation with a ticket deal just for you!” says Kerensa Archer, sales manager at WonderWorks Pigeon Forge. “Stop by the upside-down lab before Valentine’s Day to take advantage of this special treat and have some fun.”

Locals can purchase these discounted tickets at the admission desk by showing their photo ID or other proof of residency or employment. This ticket deal is only available on-site and the discounted rate cannot be combined with any other discount offer. The all-access ticket allows local guests to explore over 100 interactive exhibits focused on STEM/STEAM (science, technology, engineering, art, and math) themes.

Guests can have fun exploring the Extreme Weather Zone, Physical Challenge Zone, Space Discovery Zone, Light and Sound Zone, Imagination Lab, and the Wonder Art Gallery. There is also an indoor suspended ropes course, a 4D XD simulator ride, and a laser tag arena. There are plenty of fun activities for guests of all ages spread across two floors.

As a way to continue spreading the love, WonderWorks Pigeon Forge is celebrating Random Acts of Kindness Day, February 17, 2024, with the community throughout the entire month of February. They have encouraged their employees to engage in random acts of kindness at work and in the community, hoping it inspires others to do the same. There are many ways they may be spreading kindness, including giving away WonderWorks goodie bags, holding doors for guests, volunteering in the community, cleaning up trash, and more. Small acts of kindness have a ripple effect and tend to spread through communities.

“Part of the WonderWorks mission is to engage with and give back to our community, so our entire team will look for ways to complete acts of kindness and pay it forward

throughout the month. We are so lucky to have a team that's passionate about our town!" added Joe Baumgartner, general manager at WonderWorks Pigeon Forge.

WonderWorks offers numerous special deals and events for locals each year. East Tennessee residents who don't want to miss out on these sweet deals can sign up to receive text alerts by texting "wonderworks" to 73028. This will ensure they never miss a new deal or event.

Locals and visitors alike can also take advantage of several birthday party options, student group and field trip opportunities, team-building experiences, homeschool days, youth art contests, sensory days, and more. There is a wealth of fun and engaging activities for guests to explore. With over 42,000 square feet of "edutainment," WonderWorks is an indoor amusement park for the mind. The over 100 hands-on exhibits include physical challenges, a space discovery area, extreme weather simulators, a light and sound zone, and a far-out art gallery. WonderWorks Pigeon Forge is open daily. For more information, visit <https://www.wonderworksonline.com/pigeon-forge/>.

### **About WonderWorks**

WonderWorks, a science-focused indoor amusement park, combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make giant, life-sized bubbles in the *Bubble Lab*. Get the NASA treatment in the *Astronaut Training Gyro* and experience zero gravity. Nail it by lying on the death-defying *Bed of Nails*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. To learn more, visit <https://www.wonderworksonline.com/pigeon-forge>.

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