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Be Mine! WonderWorks Pigeon Forge Celebrates Local Love with Exclusive Valentine's Deal.

Enjoy Discounted Admission for Local Residents from February 14-28, 2025, and Experience a Day of Fun and Learning

PIGEON FORGE, Tenn. (February 5, 2025)—Love is in the air, and WonderWorks Pigeon Forge is focusing on letting locals know they are appreciated. The famous upside-down house is launching a local appreciation deal that will run from February 14-28, 2025. Those who live or work in qualifying local counties can get a discounted ticket rate of only \$15, plus tax, per person at the door during this sweet event. Visiting the attraction also makes for a great fun-filled date night or family night out.

"We love our locals here in Pigeon Forge!" said Joe Baumgartner, general manager at WonderWorks. "Whether you're a WonderWorks regular or you've just driven by but never been inside, our team is ready to celebrate you this month. Plan your visit soon!"

Area residents will love this limited-time local appreciation deal, giving them and their families a chance to visit for a fun, all-inclusive day of hands-on activities. Tickets can be purchased at the admission desk upon arrival, and guests will need to show proof of living or working in Blount, Cocke, Jefferson, Knox, or Sevier County.

This sweetheart of a deal is the perfect way to celebrate Valentine's Day, giving people a great way to spend the whole day or a quick evening out. They can explore all WonderWorks has to offer, including over 100 STEM-based interactive exhibits. There are a variety of Wonder Zones to explore, including those focusing on physical challenges, extreme weather, space discovery, light and sound, imagination, and illusions.

WonderWorks Pigeon Forge aims to spread the love even more by challenging its team members to perform random acts of kindness both in the facility and in the greater community. Whether holding the door for guests or volunteering to help a cause, they will strive to give back all month.

"Bring your Valentine to WonderWorks for a unique bonding experience! You're sure to leave with a smile and maybe even having learned something new," said Ellen Holland, sales manager at WonderWorks Pigeon Forge.

Those looking for a fun date night idea this Valentine's Day will not want to miss all the good times at WonderWorks Pigeon Forge. Guests of all ages can enjoy an evening that lets their inner child come out to play. Couples and loved ones will have a chance to go head-to-head in the Titanic water challenge, a game of laser tag, the Speed of Light game, and the rock wall. They can also work together at exhibits like the 360 Bikes, glow-in-the-dark ropes course, and Bubble Lab, and even play a duet on the giant floor piano. Visitors will want to grab a bite to eat at the Cruisin' Café, snap some selfies with the photogenic building, and stroll through the Wonder Gallery on the second floor to admire the illusion art gallery and local student art on display.

With over 100 interactive exhibits for guests to try, there are activities that will interest everyone. There is a wealth of fun and engaging activities for guests to explore in this indoor amusement park for the mind. The six Wonder Zones cover physical challenges, space discovery, natural disasters, light and sound, and far-out illusion art. WonderWorks Pigeon Forge is open daily from 10 am to 9 pm this winter, with the last ticket sold one hour before closing. For more information, visit https://www.wonderworksonline.com/pigeon-forge/.

About WonderWorks

WonderWorks, a science-focused indoor amusement park, combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make giant, life-sized bubbles in the *Bubble Lab*. Get the NASA treatment in the *Astronaut Training Gyro* and experience zero gravity. Nail it by lying on the death-defying *Bed of Nails*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. To learn more, visit https://www.wonderworksonline.com/pigeon-forge.