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Turning 20, Still Turning Heads: WonderWorks Pigeon Forge Looks Ahead to a Milestone Year

The upside-down house is gearing up to celebrate two decades of inspiring imagination, discovery, and unforgettable memories

PIGEON FORGE, Tenn. (June 30, 2025) – When WonderWorks Pigeon Forge opened its doors on June 8, 2006, they envisioned being a place that locals and tourists would enjoy for years to come. Entering their 20th year of providing nonstop “edu-tainment” for guests of all ages, they have surpassed those expectations, landing a spot as a top provider of educational fun in the Pigeon Forge area. The iconic upside-down attraction is reminiscing about their history and looking ahead at all the great things still to come as they reach this new milestone.

“It’s hard to believe we’re coming up on two decades of wonder!” said Joe Baumgartner, general manager at WonderWorks Pigeon Forge. “Thank you to all who have visited us over the years. Planning for next year’s 20th birthday bash has already begun!”

Since opening in 2006, WonderWorks Pigeon Forge has provided millions of guests with countless hours of educational fun, memory-making, and more. Over the years, a wide variety of fun activities have given people a chance to get up close and personal with STEAM topics, learn new things, and make learning fun so that it is more engaging and memorable. WonderWorks has also upheld their mission to give back to the community through countless fundraisers, service appreciation deals, and giveaways.

In the year ahead, many guest-favorite programs will return, including National STEM Day, local appreciation specials, teacher open house weekends, the SMART student art contest, and more. WonderWorks also continues to work closely with teachers and local homeschool groups, helping them provide students with a meaningful field trip experience that allows students to learn more about topics they are exploring in school. These field trips and other educational programs introduce thousands of students to STEM-based concepts and careers by providing unique opportunities to learn about them.

Fans of WonderWorks Pigeon Forge should follow their various [social media pages](#) to keep an eye out for announcements regarding new events in the coming year, including an exclusive end-of-summer ticket sale in August 2025. Those who follow WonderWorks on social media and sign up for their email list are always first to get

information, so they will never miss out on the deals and extra fun opportunities being offered. Be on the lookout for plenty of fun coming in WonderWorks' 20th year.

"WonderWorks is truly one of the best places to host a birthday party this summer! Our unique attraction has something of interest for every birthday child, and we'll work closely with you to plan the perfect event," said Ellen Holland, sales manager at WonderWorks Pigeon Forge.

As WonderWorks celebrates its birthday, they remind guests that there has never been a better time to celebrate their child's birthday at the upside-down house. Birthday parties at WonderWorks Pigeon Forge provide an exciting place for families to get out of the summer heat and host a party that people will talk about for years. There are four unique party packages to choose from, each with 45 minutes in a private party room, delicious kid-approved in-house pizza, and an unlimited amount of time to explore the exhibits and attractions. To get more information and to book a birthday party online, visit: <https://www.wonderworksonline.com/pigeon-forge/groups/birthday-parties/>.

There is a wealth of fun and engaging activities for guests to explore inside the popular upside-down house on Music Road. With over 42,000 square feet of "edu-tainment," WonderWorks is an indoor amusement park for the mind. The over 100 hands-on exhibits include physical challenges, weather simulators, NASA replicas, a far-out art gallery, and more. WonderWorks Pigeon Forge is open daily from 9 am to 10 pm this summer, with the last ticket sold one hour before closing. For more information, visit <https://www.wonderworksonline.com/pigeon-forge/>.

About WonderWorks

WonderWorks, a science-focused indoor amusement park, combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make giant, life-sized bubbles in the *Bubble Lab*. Get the NASA treatment in the *Astronaut Training Gyro* and experience zero gravity. Nail it by lying on the death-defying *Bed of Nails*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. To learn more, visit <https://www.wonderworksonline.com/pigeon-forge> and follow @WonderWorksTN on [Facebook](#) and [X \(Twitter\)](#), @WonderWorks_TN on [Instagram](#), and @WonderWorksOfficial on [TikTok](#).

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