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## WonderWorks Pigeon Forge Is Spreading the Love With Local Discount Days

*Area residents can enjoy \$15 admission, plus experience the new Magic Canvas exhibit, February 14–28*

**PIGEON FORGE, Tenn. (February 6, 2026)** – February is all about love, so WonderWorks Pigeon Forge is celebrating their love for locals with exclusive discount admission days. Local residents of qualifying counties can score tickets for only \$15, plus tax, per person at the door from February 14-28, 2026. Plus, this local appreciation event is the perfect time to experience WonderWorks’ newest exhibit, Magic Canvas, which beautifully combines art and technology.

“We love our locals! Residents of the Pigeon Forge area really keep the fun going all year long, both inside and outside of the upside-down house. We’re excited to show them our appreciation with this extra special event!” said Malcolm Hale, guest relations manager at WonderWorks Pigeon Forge.

WonderWorks Pigeon Forge invites local residents and workers to explore the attraction at a discounted rate during the Love Our Locals event, running from February 14-28, 2026. All Access tickets are only \$15, plus tax, per person at the door for all those living and working in the counties of Blount, Cocke, Jefferson, Knox, and Sevier. To get the special rate, proof of residency or employment must be presented at the admission desk. Then the fun begins!

Visitors should also be on the lookout for extra wonderful interactions with the WonderWorks team members, who have been challenged to perform random acts of kindness to further celebrate the month of love. This may include holding the door open for others, volunteering throughout town, and even giving away WonderWorks goodie bags or tickets. The whole team is dedicated to spreading the love and showing appreciation for this fantastic community.

When it comes to providing the perfect place to explore, have fun, and create memories with loved ones, WonderWorks Pigeon Forge can’t be beat. Visitors can engage in a wide variety of activities, including going head-to-head at exhibits like the Titanic Ice Water challenge, playing laser tag, racing at Speed of Light, and trying the rock-climbing wall. Other popular exhibits include the Xtreme 360 Bikes, the glow-in-the-dark ropes course, the giant floor piano, and the Bubble Lab. There is something for everyone, making it a multi-generational, fun place to be.

“Our entire team is thrilled to unveil our first new exhibit of the year!” said Joe Baumgartner, general manager at WonderWorks Pigeon Forge. “Guests are already having a blast creating amazing masterpieces with just their fingertips.”

WonderWorks Pigeon Forge is excited to announce a new exhibit, Magic Canvas, that returning and first-time guests will not want to miss. Magic Canvas gives people the ability to bring their artwork to life. They can simply draw the prompt given on the small screen, then watch it be enhanced and brought to life on the big screen. This gives people a fun way to create a STEAM masterpiece, as it combines art and technology.

With over 100 interactive hands-on exhibits for guests, there's something for everyone inside WonderWorks. They offer the perfect spot for family fun, gatherings with friends, sports team bonding, class field trips, and more. With over 42,000 square feet of “edutainment,” WonderWorks is an indoor amusement park for the mind. Activities include physical challenges, a space discovery zone, natural disaster simulators, light and sound experiences, and an illusion art gallery. WonderWorks Pigeon Forge is open daily from 9:00 a.m. to 9:00 p.m. this winter, with the last ticket sold one hour before closing. For more information, visit <https://www.wonderworksonline.com/pigeon-forge/>.

## **About WonderWorks**

WonderWorks, a science-focused indoor amusement park, combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make giant, life-sized bubbles in the *Bubble Lab*. Get the NASA treatment in the *Astronaut Training Gyro* and experience zero gravity. Nail it by lying on the death-defying *Bed of Nails*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. For more information, visit [WonderWorksTN.com](http://WonderWorksTN.com), and follow @WonderWorksTN on [Facebook](#) and [X \(Twitter\)](#), @WonderWorks\_TN on [Instagram](#), and @WonderWorksOfficial on [TikTok](#).

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