

FOR IMMEDIATE RELEASE

CONTACT: Cher Murphy
cher@chermurphypr.com
(571) 263-2128



20 Years of Wonder! WonderWorks Pigeon Forge Celebrates Two Decades of Upside-Down Family Fun.

The iconic attraction marks its milestone anniversary with special deals, giveaways, a new exhibit, and patriotic summer celebrations

PIGEON FORGE, Tenn. (May 19, 2026) – This summer, WonderWorks Pigeon Forge is celebrating a milestone anniversary, and everyone is invited to get in on the action and celebrate. Pigeon Forge’s favorite upside-down attraction celebrates 20 wonderful years on June 8, 2026. In honor of this milestone, they are offering special on-site deals throughout the day, commemorating magical moments from over the years, and preparing to launch a new exhibit later in the month. They are also gearing up for a patriotic celebration of the United States turning 250 this summer.

"Time flies when you're having fun! It's hard to believe WonderWorks has been around for 20 years!" said Joe Baumgartner, general manager at WonderWorks Pigeon Forge. "Thank you to all of our guests, team members, and community partners who have really allowed the wonder of the upside-down house to flourish. We're honored to be a go-to spot for Smoky Mountain family fun!"

To celebrate the 20th anniversary on June 8, 2026, WonderWorks Pigeon Forge is offering two special deals on-site the day of. The deals include a never-before-seen offer of a \$20 arcade card at half price, for only \$10, and a delicious Cake Pop Mini Melts ice cream cup for only \$2.50. Visitors can get these deals all day at WonderWorks Pigeon Forge on the anniversary date.

WonderWorks is also gathering memories from the last 20 years by hosting a photo contest in the days leading up to the anniversary. Guests are invited to share their favorite photos from the upside-down house from the last 20 years for a chance to win a free family 4-pack of admission tickets. One lucky winner will be selected on the anniversary, June 8th. Scour your camera roll and keep an eye on the WonderWorks Pigeon Forge [Facebook page](#) for photo submissions to open soon.

There is an exciting new exhibit in the works behind the scenes at WonderWorks in honor of the anniversary. Located in the museum’s Illusion Art Gallery, those who love the beauty of the Smoky Mountains will not want to miss “Imagination in Motion” - set to open later in June 2026. The exhibit will spotlight two Sevierville local artists, including [Randall Ogle](#) and [Robert A Tino](#).

Ogle grew up in Gnatty Branch, close to Gatlinburg, Tenn., and has been painting since childhood. A self-taught artist, he is known for his vivid Smoky Mountain landscape art, especially his work featuring the area's legendary Cades Cove. Tino is celebrated in the Southeast for his unique, vibrant paintings of the Great Smoky Mountains, offering landscapes that mesh realism and impressionism. His work spans over 40 years and is rooted in spotlighting the beautiful scenery of the local area.

The captivating work of both local artists will be on display in the attraction's newest exhibit. The WonderWorks team is thrilled to work closely with the artists to celebrate the wonders of the area that the attraction has been fortunate to call home for the last 20 years. Installation updates regarding the new exhibit opening will be posted on the WonderWorks Pigeon Forge [social media pages](#). Locals and tourists alike will not want to miss seeing the work of these highly acclaimed artists.

"American innovation has helped to shape the world of STEAM as we know it today, so after our own anniversary, we're thrilled to join in on the celebration of America's 250th! Our many special offerings are sure to add a little bit of patriotism to families' visits," said Malcolm Hale, guest relations manager at WonderWorks Pigeon Forge.

The semiquincentennial anniversary of American independence is just around the corner on July 4, 2026, and to celebrate, WonderWorks is launching The Great American Summer of Wonder. This will be a special celebration of American innovation and patriotism, and everyone is invited to participate. To highlight this special anniversary, WonderWorks Pigeon Forge will be offering on-site deals and exclusive merchandise in the gift shop. Be sure to bring your appetite, because the "Red, White & Delicious" family meal deal will be offered for only \$17.76 in the Cruisin' Café, which comes with one large pizza, four soft drinks, and four freezer pops. There will be a variety of special offerings online, including patriotic trivia with ticket giveaways and a new, printable Kids' Corner Activity Sheet. Follow the [Facebook page](#) to get in on the fun. Everyone is invited to participate from Memorial Day through Labor Day.

With over 100 interactive, hands-on exhibits for guests, there's something for everyone inside the popular attraction on the Parkway. WonderWorks offers the perfect spot for family fun, gatherings with friends, sports team bonding, summer camp field trips, and more. There is a wealth of fun and engaging activities for guests to explore. The "edutainment" exhibits include physical challenges, natural disaster simulators, space discovery experiences, a light and sound zone, illusion art, and more. WonderWorks Pigeon Forge is open daily from 9:00 a.m. to 9:00 p.m. this summer, with the last ticket sold one hour before closing. For more information, visit <https://www.wonderworksonline.com/pigeon-forge/>.

About WonderWorks

WonderWorks, a science-focused indoor amusement park, combines education and entertainment. With over 100 hands-on exhibits, there is something unique and challenging for all ages. Feel the power of 71 mph hurricane-force winds in the *Hurricane Shack*. Make giant, life-sized bubbles in the *Bubble Lab*. Get the NASA treatment in the *Astronaut Training Gyro* and experience zero gravity. Nail it by lying on

the death-defying *Bed of Nails*. Conquer your fear of heights on the indoor *Glow-In-The-Dark Ropes Course*. For more information, visit WonderWorksTN.com, and follow @WonderWorksTN on [Facebook](#) and [X \(Twitter\)](#), @WonderWorks_TN on [Instagram](#), and @WonderWorksOfficial on [TikTok](#).

###